

# MARIANA CARRERA DÍAZ DE ITA

FASHION & GRAPHIC DESIGNER / PRODUCT DEVELOPMENT

Multidisciplinary designer with a strong background in fashion and graphic design, based in Milan. Experienced in creating thoughtful, narrative-driven work across digital and physical formats, with a focus on sustainability, branding, and contemporary visual culture. A polyglot and founder of two diverse start-ups, bringing entrepreneurial drive and creative vision to every project. Skilled in managing design processes from concept to execution, and in collaborating with a wide range of clients and suppliers. Experienced in both freelance and team-based environments, with a global perspective shaped by a rich multicultural background.

## CONTACT

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Portfolio: [www.marianacarrera.com](http://www.marianacarrera.com)

Date of Birth: May 17th 1995

Born in Mexico City, Based in Milan, Italy

## LANGUAGES

SPANISH - Native

ENGLISH - Proficient

ITALIAN - Proficient

FRENCH - Intermediate

## SOFTWARES

Adobe Photoshop / Adobe Illustrator

Adobe InDesign

Mac OS

Canva

Windows

Figma

CapCut

## WORK EXPERIENCE

- DOG REPAUBLIC** – Co-Founder and Creative Director April 2025-Present  
Logo, Graphic Design and Concept for Italian dog ccessories brand.
- TADE** – Freelance Graphic and Textile Designer (Temporary Project) March 2025-May 2025  
Logo, Prints / Textile Design for Israelian ceremonial gown brand.
- FILINI LINGERIE** – Freelance Graphic Designer (Temporary Project) January 2025-March 2025  
Tech sheets, CADs, Renders for British Lingerie brand.
- MONÈME** – Freelance Graphic Designer (Temporary Project) November 2024-December 2024  
Tech sheets, CAD for Swiss Womenswear and accessories brand.
- AMOR FATI LINGERIE** – Freelance Graphic Designer (Temporary Project) October 2024-December 2024  
Tech sheets, CADs, Size guide charts for Norwegian Lingerie brand.
- KATHI FERDI** – Freelance Graphic Designer (Temporary Project) October 2024-December 2024  
Tech sheets, CADs, Size guide charts for Swiss kidswear and womenswear brand.
- MEER ONLINE MAGAZINE** – Freelance Author October 2024-Present  
Published author at an international online magazine, writing about fashion's relationship with history and its influence on contemporary trends.
- ARABELLA LONDON SWIMWEAR** – Freelance Graphic Designer July 2024-Present  
Mockups, Renders, CADs, Graphics, Content for Social Media, Campaign photo quality control for London based swimwear brand.
- THE ETIKET CO** – Freelance Fashion and Graphic Designer July 2024-Present  
Tech Sheets, Textile Design, Graphic Design, Fashion Design, Branding for diverse clients partnering with The Etiket Co, an Italian Fashion Consultancy Company.
- WILDE KATZEN** – Freelance Fashion & Graphic Designer (Temporary Project) July 2024-October 2024  
Concept and collection development for Swiss brand. CADs, Prints, Tech sheets.
- MICMATEX TESSUTI** – Freelance Print Designer (Temporary Project) May 2024-July 2024  
Print Designer for Micmatex, an Italian Fabric Manufacturer for the development of their textile collection.
- MAARA STUDIO** – Producer & Art Director for SS23 Lookbook (Temporary Project) July 2023-September 2023  
Freelance producer for Maara Studio's SS23 Lookbook, Location Scouting, Research / Concept, Art Direction, Casting.
- BROCCOLY** – Freelance Graphic Designer & Illustrator (Temporary Project) October 2022-October 2023  
Graphic Designer and Illustrator for Italian brand Broccoly, high quality and ethical products that communicate Italian heritage through a different point of view, creating their logo, brand identity and illustrations.

## HARD SKILLS

Fashion Design

Graphic Design

Textile Design

Technical Drawing

Renders / Mockups

Fashion Illustration

Graphic Illustration

Social Media Management

Brandfing

Concept Development

Visual Identity

Product Development

Trend Forecasting

Moodboard Creation

## SOFT SKILLS

Creative Thinking & Innovation

Strong Visual Communication

Problem-solving

Time Management

Collaboration

Punctuality

Adaptability

Attention to detail

Leadership

## WORK EXPERIENCE

- **282US CREATIVE AGENCY** – Freelance Producer & Project Manager *September 2022-August 2024*  
Ecommerce/Campaign Photoshoot Production, Project Management, Influencer Marketing, Seeding, Logistics, Copywriting for Italian Creative Direction Agency.
- **KIDSOFBROKENFUTURE** – Fashion & Graphic Designer / PR & Communication *November 2020-October 2022*  
Fashion and Graphic Designer for Sustainable Italian Brand, Specialized in Menswear and Prints. Influencer Marketing and Seeding. Copywriting for IG, Social Media Management and graphic design for social media, newlstetters and presentations.
- **AMARANTHINE LINGERIE** – Creative Director & Founder *March 2020-Present*  
Concept Development, Branding,Fashion & Graphic Design, Tech Sheets, Product Development, Renders, Content Creation for Italian Sustainable & Luxury Lingerie brand.
- **KIDSOFBROKENFUTURE** – Fashion & Graphic Designer Intern *February 2020-November 2020*  
Fashion and Graphic Designer for Sustainable Italian Brand, Specialized in Menswear and Prints. Copywriting for IG, Social Media Management and graphic design for social media, newlstetters and presentations.
- **CHIARA FERRAGNI BRAND** – Fashion Design / Product Development Intern *February 2019-August 2019*  
Assistant to Creative Director and Product Manager. Prints, Tech Sheets, Graphic Design, Fashion Design, Renders.
- **CASHMERE SHOWROOM MILANO** – Sales Campaign Assistant *January 2019-February 2019*  
Assistant during Sales Campaign for a Multibrand Showroom based in the city center of Milan.
- **CLAUDE MILANO** – Fashion Design Intern *June 2018-July 2018*  
Print Design, Showroom Coordination for Italian Womenswear brand.
- **ESTHER MAISON CREATIVE** – Freelance Graphic Designer *April 2018-October 2018*  
Freelance Graphic Designer for Italian luxury lifestyle management company based in Milan.

## EDUCATION

- **ISTITUTO MODA BURGO MILANO** – Masters in Lingerie & Swimwear Pattern Making *November 2020-December 2021*
- **ISTITUTO EUROPEO DI DESIGN MILANO** – Postgraduate Course in Graphic Design *November 2019-June 2020*
- **ISTITUTO EUROPEO DI DESIGN MILANO** – Postgraduate Course in Fashion Product & Merchandising Manager *November 2018-July 2019*
- **NUOVA ACCADEMIA DELLE BELLE ARTI MILANO** – Postgraduate Course in Visual Merchandising *October 2018-February 2019*
- **PARSONS x TEEN VOGUE** – Online Course Fashion Industry Essentials *January 2017-January 2018*
- **ISTITUTO MARANGONI MILANO** – Bachelor's Degree in Fashion Design *October 2015-June 2018*
- **TALLER FASHION DEVELOPMENT PROGRAM MEXICO CITY** – Intensive Course in Adobe Illustrator & Adobe Photoshop *June 2015-July 2015*
- **TALLER FASHION DEVELOPMENT PROGRAM MEXICO CITY** – Intensive Course in Fashion Illustration *January 2015-May 2015*
- **TALLER FASHION DEVELOPMENT PROGRAM MEXICO CITY** – Intensive Course in Pattern Making for Womenswear *January 2015-May 2015*
- **BACHILLERATO ALEXANDER BAIN MEXICO CITY** – High School and International Baccalaureate *August 2011-May 2015*